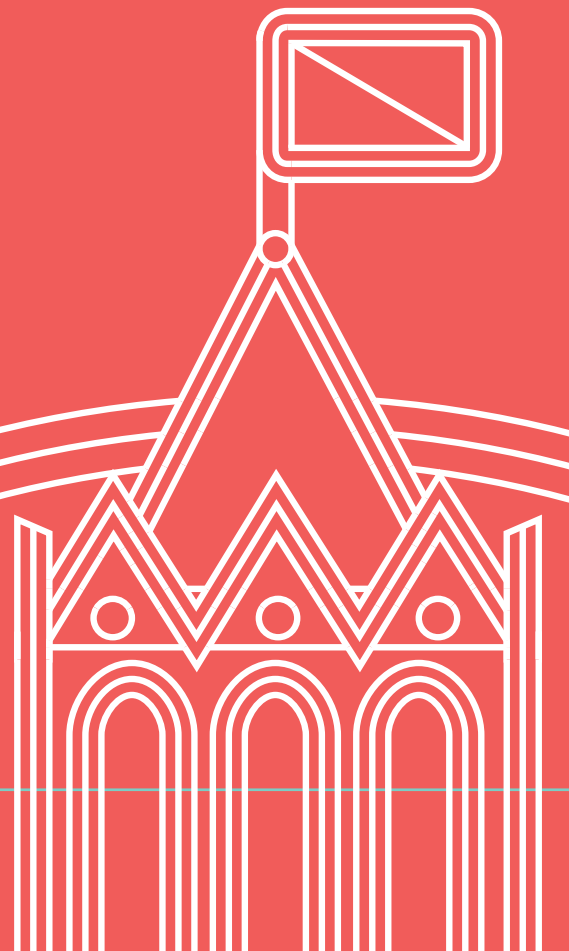# DOMCODE

DomCode Conference

- DomCode 2016 is a cross-language conference for software engineers

- Meet skilled developers who share your company's skillset

- Expand your recruiting pool by meeting developers from new backgrounds

- Display your product to engineers from multiple languages and market segments

- Support DomCode's non-profit work and other good causes, such as the Centraal Museum of Utrecht

DOMCODE

What is DomCode?

In July 2014, DomCode organized its first monthly meetup for software developers in Utrecht: a technical presentation followed by a networking social. 23 developers attended. By May 2016, our membership has grown to 950+ members with monthly meetups hosting 60-90 people.

In November 2015, we expanded to another format by organizing the first DomCode conference. Originally a daydream, DomCode 2015 was a huge success, selling out all 220 seats of our venue.

Our growth stems from DomCode's unique cross-technology nature. Rather than focus on a specific technology, we combine experts and developers from a wide variety of backgrounds and perspectives. Our members are experienced and open-minded, eager to learn more from their own technical field and beyond, diving into other languages, some even making the leap professionally. Our goal is to make cutting-edge technology accessible, bringing the strongest techniques to our local audience.

DomCode is a non-profit, organized by volunteers. Only sponsorships that benefit members are accepted. We encourage diversity in tech, offer training to new speakers, and connect parties in Utrecht interested in technical outreach to the community. We want Utrecht to grow as a tech hub.

DomCode 2016

Due to high demand after last year's success, we are excited to organize our next full-day conference 'DomCode 2016'! Conferences provide a larger platform to attract not only local but also international talent to Utrecht. Software developers from all directions come together to mingle, network, share knowledge and build reputations.

With DomCode 2016, we want to continue breaking down the barriers between different technologies, committing a full day to topics that are groundbreaking but practical for web development as a whole. Our goal is to bring this state-of-the-art knowledge to the local tech community, as well as highlight the city of Utrecht itself. Attendees and speakers will pass through the heart of downtown Utrecht to get to our conference venue. They will inevitably catch a glimpse of the canals with wharf cellars, the many historic buildings, and of course, the Dom Tower itself.

Bringing People Together

We want every developer to be able to join us at DomCode 2016 by lowering all barriers possible: think of low cost ticket prices (€80), scholarships, diversity outreach and various accessibility initiatives. We chose Centraal Museum as venue not only for its spacious halls where sponsors can mingle with attendees and speakers, but also wheelchair accessibility and support for the hard-of-hearing.

This year's target is a 1-day, dual track conference for 250 to 300 attendees. While further growth is possible, we prioritize on fostering a more intimate and low barrier setting for easy networking between speakers, attendees and sponsors looking to recruit new talent. It's no secret that hiring good software developers is a challenge for any company: developers do not depend on traditional job boards or recruiters, but instead look for a more personal approach. At DomCode 2016, we can help you get your name out and make those personal connections directly to your target group.

DOMCODE

The Team

Lucas van Lierop contributes to the Dutch PHP Conference, an annual PHP conference of 500 attendees held in the Amsterdam RAI. Ross Tuck is an international speaker who has presented at, organized and hosted dozens of events. They are supported by a large team of community-involved and experienced volunteers, excited to make this event happen.

With our strong experience organizing community events and broad network in the developer community, we can bring together both the logistic and editorial aspects of the event.

Previous Sponsors

DomCode 2015 was made possible by four local sponsors: Infi (Gold Sponsor), Bol.com, Dutch Web Alliance and Inspire. Past monthly meetup sponsors have included other local businesses such as Ibuildings, SURFnet, App Annie, Leukeleu, and more. We also have an ongoing collaboration with Hogeschool Utrecht and are also supported by international tech companies such as Engine Yard, O'Reilly Media and Jetbrains.

A complete list of past sponsors can be found here:
http://www.meetup.com/DomCode/sponsors/

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Want to sponsor?

Beyond the standard tiers listed below, custom opportunities are available upon request. Imagine your company name on our social events, lanyards, t-shirts and more:

	Gold €5000	Silver €2000	Bronze €1000
Conference Tickets	6	4	2
A unique mention on Twitter and Facebook	✓	✓	✓
Logo on our website	✓	✓	✓
Your flyers and brochures distributed to all attendees	✓	✓	✓
Your logo at the start of all DomCode 2016 videos	✓	✓	✓
Your logo shown on the main screen between talks	✓	✓	✓
Your logo printed on all DomCode banners at the conference	✓	✓	✓
Onstage thank you during conference closing	✓	✓	✓
Onstage thank you during conference opening	✓	✓	
Stand at the conference	✓	✓	
Listed as Gold Sponsor on all the conference marketing materials	✓		
Hosted pre-event	✓		

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